

## 2015 GRADUATE STUDENT BUSINESS PLAN COMPETITION

A Virtually Irresistible Global Opportunity!

**Register now while IP Strategy Mentors  
and Showcase are still available!**

Business Plan Submission Deadline:  
**March 1, 2015**

### Competition Requirements

- Teams include MS/MBA/MD/JD/PhD students and post doctoral scholars from around the world.
- First round business plan entries must have a core intellectual property (IP) component and strategies for using the IP to achieve business goals. Work with our IP resources!

### What's in it for YOU?

- Take your business plan to the next level with an IP strategy that will help you achieve your business goals.
- Compete for ca\$h and prizes while gathering valuable contacts along the way! You could win a \$10,000 Grand Prize or the \$5,000 LES International Global Award.
- Receive unparalleled educational resources, mentoring, judging and feedback from IP and licensing leaders... Virtually!
- Sample professional IP services to see how they might serve your company's needs.

### 2015 Competition Timeline

<b>Jan. 4, 2015–March 1, 2015</b>	<b>Competition open for submissions. Keep perfecting your plan with IP Resources!</b>
<b>March 1, 2015</b>	<b>First round Business Plan submissions deadline</b>
<b>March 29, 2015–April 2, 2015</b>	Finalists announced
<b>April 15–20, 2015</b>	First round judges feedback sent to <b>all</b> first round teams
<b>March 30, 2015–April 28, 2015</b>	Finalist refine plans with mentors and IP services
<b>May 2015</b>	<b>VIRTUAL COMPETITION FINALS!</b>

*"We came in with a strong third place finish walked away with connections across the pharmaceutical industry. We are indebted to LES for its help. Now that we are distributing the business plan we often receive comments on the strength of our IP section. The advice we got through LES made it happen."*

—2014 Finalist, Dr. Stephane Corgie, PhD and Juan-Diego Alonso, ZYMtronix Catalytics Systems, Cornell University, USA

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